

SmartCraft ASA (SMCRT) - SmartCraft and 24SevenOffice enter into a partnership

10 February 2022 - Cordel Norge, which is part of SmartCraft, has entered into a partnership with 24SevenOffice, a leading cloud-based ERP system, which opens new markets for both players.

The collaboration will give Cordel Norge the opportunity to offer its customers a cloud-based payroll system that provides value by automating all key steps in the payroll process, while 24SevenOffice in turn can offer Cordel's professional system for craftsmen, contractors and specialist retailers to their customers.

“24SevenOffice delivers a payroll solution that is adapted to our industry and solution. For our customers, it is important that the solution is easy to use and fits the needs of the construction industry. This was essential when we were looking for a payroll system partner. With the new partnership we can offer our customers a payroll solution that supports our mindset”, says Bjørn Kristian Bentzen, General Manager at Cordel Norge.

The cloud-based professional Software as a Service system Cordel automates and digitizes manual processes and contributes to increased profitability and a good overview of all projects, throughout the process from quotation to invoice. This, combined with adapted solutions for payroll enables further automation and efficiency.

“The partnership with Cordel gives 24SevenOffice an attractive partner in the construction industry. At the same time, we are pleased that Cordel's customers now have easy access to our payroll system. We look forward to exciting opportunities together in the time ahead”, says Eirik Aalvik Stranden CEO at 24SevenOffice.

Cordel and 24SevenOffice will be a good combination for craftsmen, contractors and specialist retailers with customized and optimized solutions. The construction industry demands digital solutions that can make daily work more efficient. The collaboration between Cordel Norge and 24SevenOffice makes it possible to automate both project management and payroll management.

About 24SevenOffice:

24SevenOffice's vision is to strengthen businesses for the future, by delivering world-class cloud-based business systems. The business system is module-based, where the modules are delivered independently. The system is currently used by 64,000 companies.





About SmartCraft ASA

SmartCraft is the leading Nordic provider of mission-critical SaaS solutions to SME's in the construction sector. The company's business model is highly scalable, based on 94% recurring revenue and low churn. The construction sector is among the least digitalized industries and represents a NOK 10bn software market in the Nordics, growing at a double-digit rate. SmartCraft's solutions help customers to increase their productivity, margins, and resource efficiency.

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