

SmartCraft ASA (SMCRT) enters into partnership with the BIM provider Catenda, extending their offerings to construction companies in the Nordics

24 March 2022 - SmartCraft, a leading Nordic provider of SaaS solutions to the construction sector, has entered into a partnership with BIM-platform provider Catenda. The partnership will enhance SmartCraft's solutions with building information models (BIM) capabilities bringing the BIM experience into the construction phase for their customers. This way SmartCraft provides better digital tool for construction companies to further remove manual processes.

"We see an increasing demand from our customers to provide BIM information and capabilities into our solutions. Catenda has created a rich BIM platform that we will utilize in our offering to our customers. We would rather cooperate with the best BIM platform provider than use our own resources to catch up on their versatile platform capabilities. This way we can combine the best of our specialized digital software for construction companies with a best of breed BIM solution, which again benefits the customers", said Gustav Line, CEO of SmartCraft

The partnership enables SmartCraft customers to utilize BIM to increase efficiency in their construction projects. Through easy access and managing of valuable BIM information, users will be able to share information directly where it is needed and use 3D models as part of their quality assurance. By bringing BIM into SmartCraft's agile web and mobile platforms, users can solve problems faster with accurate information right where it's happening - on the construction site.

Catenda's newly appointed CEO, Einar Gudmundsson, is enthusiastic about the agreement and believes it will mean a lot for the further digitalization of the Nordic construction industry, but also for Catenda as a company and Bimsync as a platform.

"We are proud to be a part in SmartCraft's digital journey. In our point of view, SmartCraft shows great momentum and will to make a difference towards practical digitization. Their philosophy and technology align very well ours, and we look forward to work together and develop our solutions further", Gudmundsson concludes.

About SmartCraft ASA

SmartCraft is the leading Nordic provider of mission-critical SaaS solutions to SME's in the





construction sector. The company's business model is highly scalable, based on 94% recurring revenue and low churn. The construction sector is among the least digitalized industries and represents a NOK 10bn software market in the Nordics, growing at a double-digit rate. SmartCraft's solutions help customers to increase their productivity, margins, and resource efficiency.

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